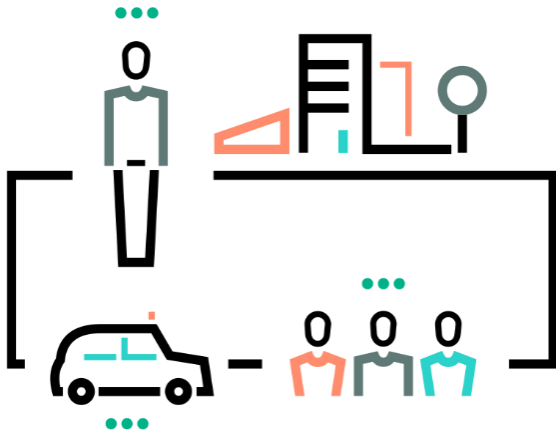


Partner Ready Social Media Center



Today, customers often make purchasing decisions through communities and social media, and make vendor selection decisions earlier in the purchasing process.

This type of market disruption creates new opportunities; companies that quickly adapt to the new realities can gain market share.

Overwhelmingly, we've heard from partners that maximizing social media is critical for marketing efforts, yet it is often difficult to make content available and put a plan into action.

Your partners' customers need anywhere, anytime, any-device mobile access to apps, information and collaboration tools. The HPE Partner Ready Social Media Center makes social seamless so partners can use hard-hitting social content to drive tangible results.

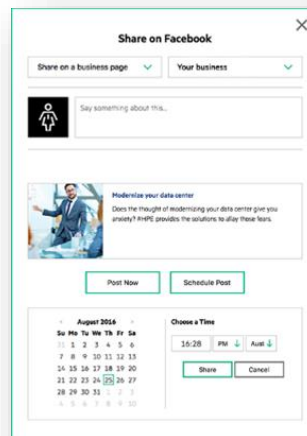
Easily access, find and customize ready-to-post HPE social content that will help you engage and sell more!

- **Access** this new eService: Log in to the [HPE Partner Ready Portal](#).
- **Click-to-Share** curated HPE content, including infographics, whitepapers and YouTube videos.
- **Customizable posts** that you can personalize by adding your own voice and editing the Title, Descriptions and even the URLs.
- **Dynamic scheduling tool** so you can plan a calendar of posts in one session and have all your statistics in one place.

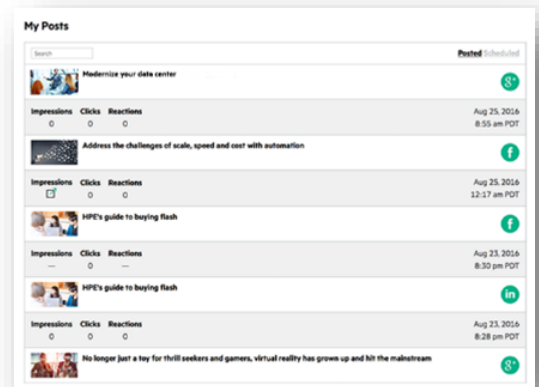
1 Choose & Customize



2 Schedule & Share



3 Track



Using the Social Media Center

Log in to the
Partner Ready
Portal > Sales &
Marketing

Select Social Media
Center from the
dropdown menu

From the Social
Media Center
eService page, click
GO

Resources

 [Partner Presentation](#)

 [Demo Video](#)

 [Access NOW!](#)